

COLIN POST

Self-Employed; Lima, Peru

Vendor and Publisher; February 2009 to Present

- Grew Peruvian Naturals from startup to six-figure annual sales.
- Gained Peruvian Naturals distribution in the U.S., EU and Brazil.
- Self-published three books including “Lima Travel Guide.”
- Founded, grew and sold English-language news site, “Peru Reports.”

Laboratorios Portugal; Arequipa, Peru

International Sales Representative; April 2008 to March 2009

- Identified and sold to retailers in the United States, United Kingdom and China.
- Translated product packaging to English and technical manuals into Spanish.

Enterprise Rent-A-Car; St. Louis, Mo.

Sales Representative; August 2005 to July 2006

- Drove revenue by selling vehicle upgrades and insurance protection.
- Reinforced brand image by providing excellent customer service.

Anheuser-Busch

Merchandiser; July 2004 to July 2005, Denver, Colo.

- Grew sales volume using product displays and shelf strategy.

Contemporary Marketing Representative; July 2003 to July 2004, Los Angeles, Calif.

- Planned and executed interactive promotions in over 40 contemporary-adult bars.

Fitz’s Bottling and Restaurant; St. Louis, Mo.

Bartender and Full-Time Student; May 2000 to July 2003, July 2006 to April 2008

- Built and maintained online marketing tools to boost growth.
- Led off-premise promotions in Chicago and Kansas City markets.

University of Missouri – St. Louis

Master of Business Administration; December 2007 (3.0 GPA)

- International Business Club, Vice President 2007

Bachelor of Business Administration; May 2003 (3.3 GPA)

- Double Emphasis: Marketing and Management
- Sigma Tau Gamma, President 2002

ATTRIBUTES

- Fluent Spanish, native English.
- Sales experience: personal selling and copywriting.
- Proficient in AP Stylebook guidelines for writing.
- Knowledgeable of HTML/CSS, SEO, WordPress, Google Suite, email marketing.
- Experienced internet vendor with over \$2 million in sales.